

LIFESIZE AND AVAYA

Connecting HD video from the meeting room to the desktop

Interoperable with Avaya Aura™ unified communications (UC) platform

Seamless video calling from the desktop to the meeting room for greater productivity and lower TCO

Enhance your Avaya UC experience and maximize the value of your investment in Avaya Aura by choosing LifeSize video conferencing systems. The combined solution enables broad-scale deployment of HD video conferencing with the HD quality and flexibility of LifeSize video systems and the centralized management and control capabilities of Avaya Aura.

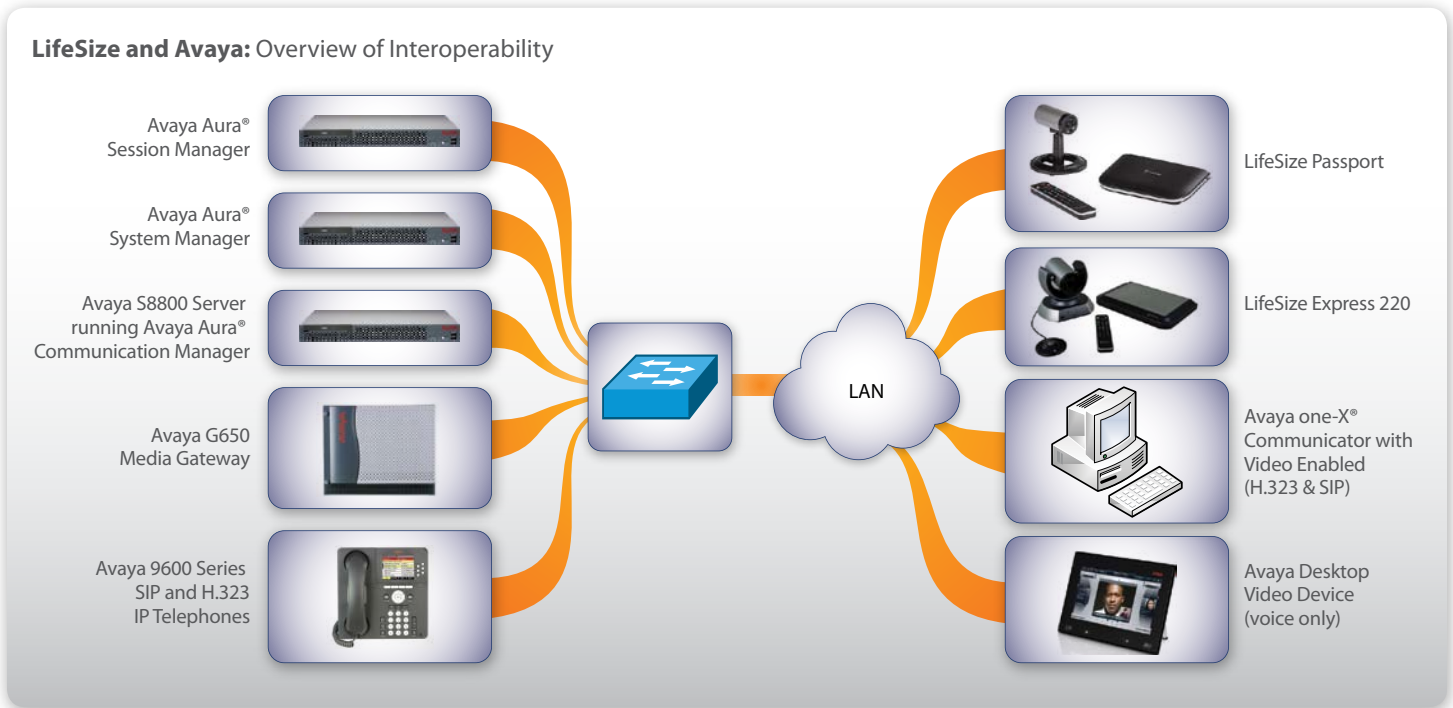
The LifeSize/Avaya combination provides:

- Seamless video calling between participants in a meeting room with individuals on their PCs or Macs
- Enhanced productivity and collaboration
- Broad, rapid deployments through existing, reliable integration
- Effective management and control capabilities
- Cost-effective scalability
- Ability for mobile and remote employees to stay connected



With LifeSize's integration and interoperability with Avaya UC solutions, you can connect over video between LifeSize systems and desktops, all within the Avaya UC environment and workflow—maximizing your Avaya UC investment. Organizations of all sizes can enjoy real-time conferencing and universal video collaboration anytime, anywhere.

Companies will be able to more broadly extend access to video conferencing to those individual workers or teams that are moderately to highly collaborative, thus increasing their productivity and benefiting from a low total cost of ownership. In addition, with Avaya Aura, organizations can realize network savings and increased control by combining audio and video onto a single network and establishing network-aware bandwidth management policies to control usage and deliver a high quality user experience.



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LifeSize's DevConnect compliance testing and qualification ensures comprehensive support for Avaya Aura infrastructure, including Avaya Aura® System Manager, Avaya Aura® Session Manager and Avaya Aura® Communication Manager, and full interoperability with varied Avaya Aura devices, including Avaya one-X® Communicator and the Avaya Desktop Video Device. This includes support for:

- Easy configuration to simplify deployment
- Addition of LifeSize systems to contact lists in the Avaya Aura console view
- Easy placement of calls from LifeSize video systems to other Aura video devices within the Avaya Aura environment, using commonly supported video and audio codecs
- Voice calls between LifeSize video systems and all Avaya Aura devices

Interoperability and Qualification Detail

Today, our LifeSize® 220™ series and LifeSize® Passport™ are all interoperable with the Avaya Aura. LifeSize® Express 220™ and LifeSize Passport have received official DevConnect certification, with the rest of the LifeSize® 220™ series soon to follow this calendar year 2011.

About LifeSize

LifeSize is a pioneer and world leader in high definition video collaboration. Designed to make video communication truly universal, our full range of open standards-based systems offer enterprise-class, IT-friendly technologies that enable genuine human interaction over any distance, to anyone, anywhere. LifeSize continues to deepen our unified communication partnerships with reliable and qualified integration and interoperability. A founding member of the Unified Communications Interoperability Forum (UCIF), LifeSize partners with leading technology companies to enable interoperability of leading hardware and software solutions.

LifeSize is a Platinum member of the Avaya DevConnect program—an initiative to develop, market and sell innovative third-party products that interoperate with Avaya technology and extend the value of a company's investment in its network. Through the program, products undergo rigorous compatibility testing by a team of Avaya engineers. Doing so ensures that businesses can confidently add best-in-class capabilities to their networks without having to replace their existing infrastructure—speeding deployment of new applications and reducing both network complexity and implementation cost.

For more information, visit www.lifesize.com

AVAYA

DEVCONNECT PLATINUM

“Avaya’s work with LifeSize Communications and others will help make it easier and more cost-effective for companies to deploy video to employees at all levels of their organization.”

— Alan Baratz, Senior Vice President and President,
Global Communications Solutions, Avaya



AMERICAS:

1601 S. MoPac Expressway
Suite 100
Austin, Texas 78746 USA

Phone +1 512 347 9300
Toll Free +1 877 543 3749
www.lifesize.com

EMEA:

LifeSize Communications
Toll-Free Europe
00 8000 999 09 799

APAC:

LifeSize Communications
Singapore
Phone: +65 6303 8370